

serve, by the apparatus, as a content provider, wherein the apparatus comprises a mobile device;
 store mobile device, content in a secured location represented by an identifier reachable by another device, wherein the secured location is under the control of the mobile device; and
 share with the other device the stored content by enabling access to the stored content in the secured location represented by the identifier and located in the mobile device.

12. The apparatus of claim **11**, wherein the identifier further comprises at least one of an internet protocol home address and an associated uniform resource locator resolvable by the other device, wherein the identifier is received after authentication by the mobile device using a private key.

13. The apparatus of claim **11**, wherein the apparatus is further configured to at least control access to the content stored in the secured location by enabling access to the content based on a designation, by the mobile device, of a group, wherein the other device is part of a group comprising at least one of a plurality of devices.

14. The apparatus of claim **13** wherein the apparatus is further configured to at least designate, at the mobile device, the group by receiving a selection of the at least one of the plurality of devices.

15. The apparatus of claim **13** wherein the apparatus is further configured to at least designate, at the mobile device, the content for sharing among the group, wherein the designated content is stored in the location under the control of the mobile device.

16. The apparatus of claim **13** wherein the apparatus is further configured to at least send

a notification message including the identifier to the group to notify the at least one of the plurality of devices of the stored content available in the secured location under the control of the mobile device.

17. The apparatus of claim **12** wherein the internet protocol address is a home address assigned by a home agent accessing, by the group comprising the at least one of a plurality of entities, the stored content in the location comprising a directory.

18. The apparatus of claim **17**, wherein the home address is based at least on a dual-stack mobile internet protocol address.

19. The apparatus of claim **11**, wherein the content for sharing includes an expiry time defined by the mobile device to control access to the content.

20. The apparatus of claim **13**, wherein the group comprises a closed group.

21. A non-transitory computer program product comprising machine-readable medium storing instructions that, when executed by at least one processor, cause the at least one processor to perform operations comprising:

serving, by a mobile device, as a content provider;

storing, in the mobile device, content in a secured location represented by an identifier reachable by another device, wherein the secured location is under the control of the mobile device; and

sharing with the other device stored content by enabling access to the stored content in the secured location represented by the identifier and located in the mobile device.

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